

Membership Committee Meeting
September 9, 2009

In Attendance: Dave Scott, Bill Giannasca, and Corrine Boyer

Our brief meeting was designed to re-cap the accomplishments of the committee this year for the purpose of presentation to the membership at the IBA Annual Conference. All agreed that the Welcome Kit Program which took several months from concept to reality was the number one accomplishment for the committee. It was also agreed that lower membership levels this year should not be a focus in the report but rather we should emphasize the fact that current membership is representative of growth at the grass roots level and expected to climb as IBA continues its work.

Welcome Kit Program Report: Welcome Kits were introduced at Balloon Camp in the IBA Booth which resulted in three new members at Camp and two more after Balloon Camp. Marty announced the Welcome Kit program in a newsletter two weeks ago and has received several inquiries. Additional Welcome Kit promos are planned in the next few weeks.

Next meeting, Friday, October 9, 10:00 AM Central